



Press Release

Restaurant Industry Veteran Joins Q1 Consulting

Julie Heseman to join Q1 Consulting's professional services practice

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Q1 Consulting LLC is pleased to announce that Julie Heseman has joined the firm as a Principal with the Advisory Services Practice. Julie comes to Q1 from meal kit delivery company HomeChef where she oversaw the strategy of 1,000 ingredients and worked with chefs to ideate and refine new recipes. She worked across the organization and its three distribution facilities to source new ingredients, reduce error rates and ensure safe, quality food for customers.

Previously, Julie served in several senior-level positions directing foodservice strategies, marketing, and business development activities at IFMA and Technomic. During her time at IFMA, she managed conferences and training seminars providing insights and best practices to 160+ manufacturers. While at Technomic, she managed and conducted research engagements for international industry suppliers, operators, distributors and associations concentrating on topics such as adult beverage, new product innovation, product/category trends, and brand reinvention.

“We are very excited to have Julie as a Principal in not only guiding the business but delivering meaningful, differentiated results to our clients,” said Tim Powell, Managing Principal of Q1 Consulting. “Her extensive experience in the industry will only bolster our success in the management advisory services space.”

For inquiries, please contact Tim Powell at 312-602-9899 or tpowell@q1consultingllc.com.

ABOUT Q1

A global company with offices in Chicago, London and Montpelier, Q1 Consulting LLC provides advisory services to the Chain Restaurant, Foodservice Operator and CPG/Retail Industries assisting clients develop comprehensive marketing, branding and corporate strategy solutions. Q1 Consulting LLC is a division of Q1 Productions, a leader in conference production, dedicated to equipping participants with the educational resources to excel in their career and industry