

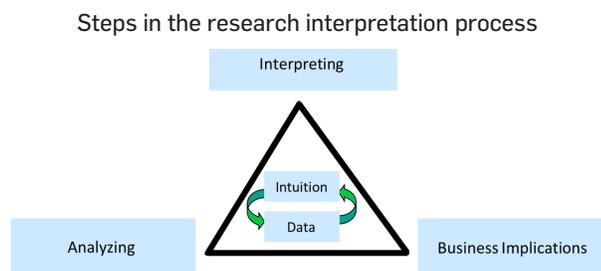


On-Demand Advisory Services

Your trusted strategic partners and advisors

Many companies struggle with the need for a research expert that not only understands and interprets data, but can make the connection – in a few brief points – to your business. In our experience, food companies lack the necessary resource to develop, write, translate and orally communicate raw and formatted research reports.

Q1 Consultants are staffed with experienced and knowledgeable experts in the research discipline, the food and beverage industry, strategy and business frameworks that fuel organizational choice.



➤ We can support you every step of the way:

- Developing/checking survey instruments
- Developing a research methodology
- Interpreting data sets, industry reports and syndicated data
- Translating existing research into a one-page, bulleted document
- Assistance with writing a research RFP
- Answering business questions quickly
- Creating customized infographics, reports or topical strategic briefings (for internal or external use) with your firm's branding

➤ What's included in your annual membership:

- **A half-day onsite immersion and strategy session with key stakeholders to discuss relevant industry topics** (excludes travel expenses)
- Three to ten days per year of professional services assistance, anytime (see following page for pricing tiers)
- Insights delivered in your preferred format, e.g., webinars, phone calls, reports, executive summaries, etc.
- Q1 will sign a non-disclosure agreement with each member firm, ensuring confidentially and exclusivity of proprietary information

➤ Next steps:

To engage today and quick-start your access to Q1 expertise and support, sign and submit the form on the following page or contact Tim Powell at 312.602.9899 (tpowell@q1consultingllc.com).

MEET OUR ADVISORY PRACTICE LEADERS



Tim Powell is a Managing Principal of Q1 Consulting. His responsibilities include recommending and developing business strategies, market sizing, designing qualitative and quantitative research methods, strategic planning and project management. Tim serves as a trusted foodservice adviser to management at several food companies.

Prior to Q1 Consulting, he spent several years with foodservice research and consulting firm Technomic as a Principal. Tim previously worked in similar consulting and marketing roles with KPMG LLP and IBM. Tim earned his Bachelor of Arts in Journalism at The Ohio State University and a Masters of Business Administration degree at the University of Illinois. He has completed graduate level social science and economics courses at the University of Chicago. Reach Tim at:

✉ tpowell@q1consultingllc.com



Julie Heseman is a Principal with Q1 Consulting. Her responsibilities include managing qualitative and quantitative research and developing business strategies for foodservice clients. Julie has several years of experience in the foodservice industry managing projects, developing new business, handling P&Ls, market sizing, supply chain research and overseeing the growth of client portfolios.

Julie's prior experience included marketing and strategic roles with Home Chef, the International Foodservice Manufacturers Association (IFMA) and Technomic, Inc. Julie earned a Masters in Business Administration degree in Revenue Management from DePaul University and her Bachelor of Arts degree in Sociology from Tulane University. You can reach Julie at:

✉ jheseman@q1consultingllc.com

YES, I'd like to subscribe to Q1's On-Demand Advisory Service at the following engagement level:

- Three days** (24) hours of annual support: \$5,000
- Five days** (40) hours of annual support: \$7,500
- Ten days** (80 hours) of annual support: \$11,500

ACCEPTANCE

Name _____

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Company _____

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Phone _____

Fax _____

Email _____

Signed _____

Date _____

**Once approved, please sign, scan and email to the attention of
Tim Powell at tpowell@q1consultingllc.com. Thank you for your business!**